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## **HIGH CAPACITY, HIGH DIELECTRIC POWER RELAY FROM SE RELAYS FROM SE RELAYS LLC**

**Northfield, IL, September 8, 2009**— SE Relays LLC reinforces the Magnecraft power relay offering with the addition of the 725 Power Relay Series featuring high dielectric strength and ratings up to 3HP, 30-Amps. The RoHS compliant 725 Relay easily handles the demands of high-current applications at loads that rival the competition.

Flange, DIN, panel, and plug-in mounting options are available with quick-connect and screw terminal choices for every installation need. Features, such as push-to-test buttons, LEDs, and flag indicators offer unparalleled flexibility in design and deployment. The full-feature cover is standard on plug-in models.

The 725 Series' virtues are not limited to the relay alone. The compatible socket enables the development of a customized plug-in solution complete with protection modules – no need for additional wiring or components! Other accessories include retention clips that allow easy installation and removal of the relay even in tight spaces.

Terry Harmon, Product Manager, says; “A high-current relay that easily mounts on panels or DIN rails with screw or quick-connect terminals is the perfect solution for demanding industrial and commercial applications. The 725 relay gives customers power and performance in a feature-rich package.”

The 725 Power Relay Series is ideal for applications such as, Process & Motor Controls, Lighting Panels, HVAC Compressor and Blower Controls, Packaging Machinery, Appliances and Power Supplies.

For more information, visit [www.magnecraft.com](http://www.magnecraft.com) or call 847-441-2540;  
191 Waukegan Road, Northfield, IL 60093.

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**About SE Relays LLC**

SE Relays LLC, a wholly owned subsidiary of Schneider Electric, designs, manufactures and supports a broad line of relays and sockets used in general purpose and industrial applications with the goal of continuous innovation and unparalleled customer service and support. As an industry leader in the electronic relay market, SE Relays sells electro-mechanical and solid state relays along with sockets and accessories under the Magnecraft brand.

**About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, efficient, productive and green, the company's 114,000 employees achieved sales of more than \$23 billion in 2008.